

ISMA
INTERNET STREAMING MEDIA ALLIANCE

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April 2005

TITLE: Request for Liaison between the ISMA and OMA
BAC/DLDRM
SOURCE: Peter Schirling, ISMA Liaison Chairman
schirlin@us.ibm.com
AREA: Liaison
STATUS: Approved
TO: Ms Alexa Hanes (ahanes@omaorg.org)
OMA External Liaison Program
CC: Dr. Jan van der Meer (OMA BAC/DLDRM chairman)

Dear Ms. Hanes;

The Internet Streaming Media Alliance(ISMA) has become aware of work in the OMA BAC/DLDRM sub-working group that reads closely on work completed by the ISMA called ISMACrypt 1.0 or ISMA 1.0 Encryption and Authentication. The ISMA published this work some time ago and it is [freely available from our website](#). We believe that a direct reference to that standard would benefit both organizations and propose to establish a liaison between our organizations that would facilitate establishing and validating such a reference. Please communicate your response and wishes directly with me the ISMA Executive Director.

ISMACrypt	ISMA 1.0 Encryption and Authentication, January 2004 URL: http://www.isma.tv/specreq.nsf/SpecRequest
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BACKGROUND

The Internet Streaming Media Alliance, Inc. (ISMA) is a non-profit corporation formed to provide a forum for the creation of end-to-end specification(s) that define an interoperable implementation for streaming rich media (video, audio and associated data) over Internet Protocol (IP) networks. ISMA is an international organization with a growing membership from different industries,



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and was founded more than four years ago by Apple, Cisco, IBM, Kasenna, Philips and Sun.

ISMA specification(s) are typically 'implementation agreements,' so that ISMA's members, as well as the market at large, can develop their streaming products and solutions with the expectation that cross-platform, multi-vendor interoperability with other products in the delivery chain can be achieved. The ISMA specification(s) seek to work out a complete end-to-end systemic implementation agreement. It is the explicit goal of the Internet Streaming Media Alliance to utilize existing standards and contribute to those that may be still in development in order to complete its specification(s).

Sincerely,

A handwritten signature in black ink, appearing to read "Peter Schirling". The signature is fluid and cursive, with a large initial "P" and a long, sweeping underline.

Peter Schirling
ISMA Liaison Chairman,