The following are comments made by OMA Members to the survey request for suggestions:
Opportunities for improving information? (Question 16)

- The procedures and practices and internal documentation standards etc. and other operational issues are still vague to us. There seems to be no mechanism for the working groups to let each other know what they are up to. As a new chair I continue to find out everyday about things (docs, processes etc.) that I am required to produce. A "chairs manual" or "orientation" would be nice.
- Not always sure what the TP leadership/ BOD are doing - need more visibility and accountability
- I think that OMA could do better in terms of co-ordination of the different work streams, but this takes time so it could just be a matter of time."
- Not enough communication between WG's to avoid duplication of work and appropriate planning
- Some groups have difficulty knowing what is happening in others.
- Internal information is my responsibility. The newsletter, however are good and I use that to send to all employees. There is not much more OMA can do here but continue with the newsletters!
- I feel that less priority shall be put on processes and policies; more priority shall be put on delivering results
- Do not find the technical plenary useful. Use to always attend WAP plenary have stopped attending plenary at OMA - I am sure there is good information in the plenary but to much time must be spent to get information
- Would like to have more information about the organization itself but also progress in the board and OMA cooperation and relations to other organizations such as Liberty and the Java JCP organization.
- I believe that the internal communication could be improved so that more effort is spent on looking into what work really is done and translated into language understandable for non-techies.
- Standard communications targeted & distributed to the media relations/marcom community within a member company could be helpful.
- "more press-releases"
- more active communication to Press - try frequently / bi-monthly
- Less tech jargon, more educational/what-does-it-mean oriented newsletter - the kind that PR and Marketing folks will understand so that I don't have to translate.
- To improve communication, My company's OMA participant and OMA need to something to overcome language barrier.
- OMA's roadmap still not clear
- More management summary of the status
- It takes a significant amount of time to provide an overview of OMA activities into the business (Senior managers, product managers, strategic planning etc...) especially for those companies will limited resource to put into OMA (most companies I assume)
- OMA objectives are not crisp and clear. It is perceived within our company as dominated by operator interests and an inefficient process for developing specifications in a timely manner.
- For the large sum of money and attendance fees, the OMA has to demonstrate its value to the whole value chain rather than being regarded as a standardization vehicle for a few big operators and terminal manufacturers.
- The website is much better than it was in the WAP Forum days, but last time I checked (Oct 2003) it was still difficult to find work items and so forth.
- I believe OMA web site needs to continue to improve to make it easier for non-attendees to follow and understand the work and importance of the alliance.
- "The website can be improved regarding general information for the different areas.
- Newsletters can be used."

- Web site is not easy to navigate. In particular, in the past it has been difficult to find released documents/enabler release specifications, a situation that I hope will be remedied by the latest web site changes. Also would like to see more information about meeting venues a year in advance. Ideally as soon as you have booked the hotel, get it on the website.
- I would like to be able to browse OMA activity but the jargon is a real barrier. So a plan enslig overview with deep links to the detail would be a great help. Perhaps a monthly push email. For meeting a postal invitation would be a nice touch.
- Better communication and a better web site.
- I think Ubiquity needs to engage more with the OMA - it is for us really to act here. I would like to see an easier way for this to happen with smaller companies who are focused on aspects that may not be in the 6/12 month deployment horizon...
- More frequent communication concerning the overall activities within the OMA TP. Would be very helpful to get an OMA authored summary of the releases, specification status, notice on which specifications have reached new milestone, meeting calendars, Test Fest calendars / deadlines, etc.
- The OMA material has been at times un-comprehensible and at other times too sales orientated thereby trying to justify it's existence. I have not seen anything that I can say directly helps our organization.
- As a new member, I have found it hard to figure out how to achieve our objectives of participating in Test Fests and keeping abreast of new specs.
- I would like to have the possibility to join to certain groups like OMA DRM and have weekly updates about new documents and new info. For now I have to do that manually which is not really productive. May be it is alreay available and then should be made more easy to find
- I'm not blaiming OMA ! It is just a fact that OMA focuses on topics where smartcards are not strongly involved. Therefore the company as a whole is not very much concerned by the work done in OMA.
- A mailing list specifically for the purpose of tracking spec progress in certain categories, but not the working group lists.
- I don't get more information about OMA by our leaders. I must enter OMA website and look for it myself.
- I currently find it difficult to locate the OMA documents I need.
- Status updates and features of the various standards in the works. For example, DRM v2.0, planned for release Q3, 2004 (fictitious date), will contain the following list of features.....
- Too much political smooth overs. Let's face it, an open understanding of the numerous issues would be valuable. Do you have the courage to provide this information?
- Liaison statements slow activity down.

- It is complicated to follow what happens in OMA if one is not involved with the work on daily basis. Also finding information is sometimes laborious.
- None. A large proportion of my companys business has no interest in OMA.
- this questionnaire is not well designed and implemented