

# Workshop on “Mobile Broadcast Service Standardization”

Den Haag, The Netherlands, 23 May 2005

## Agenda

10:00 Welcome, introduction, schedule of the day.

10:15 Presentations of related standardization groups

*Focus on the current scope of ongoing work and results that are available.*

**DVB CBMS** Georges Martinez, Motorola

**3GPP SA3** Karl Norrman, Ericsson

**3GPP SA4** Igor Curcio, Nokia

**3GPP2 TSG-X** N.N.

**OMA BAC-BCAST** Toni Paila, Nokia

12:00 Lunch

13:00 Presentations by companies attending the standardization of mobile broadcast

*Company's view on the current standardization situation and on the future.*

**Ericsson** Uwe Horn

**Cingular Wireless** Kennie Kwong

**Nokia** Juhani Huttunen

**Panasonic** Wataru Fujikawa

**Qualcomm** Charles Lo

**Samsung** Kook Heui Lee

**Siemens** Uwe Rauschenbach

**Sprint** Mark A. Lipford

**Three** Hashem Madadi

**Vodafone** Friedhelm Rodermund

16:00 Coffee break

16:15 Informal discussion on the scopes and possible synergies between groups

*Clarification of the role of each group.*

*Maximizing global interoperability of Mobile Broadcast services*

*Findings and informal recommendations*

17:00 End of workshop