To: Mr. Mark Cataldo, Chairman of Technical Plenary, Open Mobile Alliance   **21 May 2006**
Title: Liaison Letter from Mobile DTV Alliance on DVB-H based Mobile TV

Dear Mr. Cataldo,

The Mobile DTV Alliance is an open industry consortium that focuses on promoting the best practices and open standards to deliver premium-quality broadcast television to mobile devices in North America. The alliance includes leading companies from across the mobile business system and entertainment value chain.

The Alliance is based on the cooperative and collaborative efforts of its members to help drive and promote the adoption of Mobile TV technology via DVB-H and to bring the mobile TV consumer experience into the U.S. market. Its mission is to promote an open value chain. The result is a scale of operations across the value chain delivering financial benefits to participants. Currently Mobile DTV Alliance has 27 members. For complete membership list, please refer to http://www.mdtvalliance.org/en/about/members.asp

Currently we in the Mobile DTV Alliance are in progress of defining the implementation guidelines for DVB-H based deployments in North America. As a part of this activity we are collecting various pieces of information, such as available specifications and implementation guidelines for DVB-H based Mobile TV. In the Alliance we have identified the **Open Mobile Alliance**, as an organization we would be interested to hear answers to the following questions on DVB-H based Mobile TV:

1. Does your organization have technical specifications, architecture definition, IOP plans/specs or similar documents that enable deployment of DVB-H based Mobile TV services?

2. Which technical aspects / system features do your specifications address?

3. What is the scope of your specifications / guidelines (applications, services, systems, bearers, etc)?

4. Do you see significant commonality or differences between your specifications with respect to the items of work in other organizations? Which?

5. At which stage are your specifications? Drafts, agreed, tested?

6. How widely your specifications are deployed?

7. Is there any certification procedure related to the specifications / standards you develop? If so, what?

8. How is this material available for Mobile DTV Alliance?

Further, the Mobile DTV Alliance would be grateful if we could keep the communication channel open between our groups. Also, related to the last question, do you foresee any problems sharing your work group documents in a possible future point of time? The reason we ask this is that we want to understand whether there is need to make a more formal liaison or confidentiality agreement between our two groups to facilitate document exchange.

Yours Sincerely,

Toni Paila
Mobile DTV Alliance Liaison Chair